

Wayne Works Area Exchange

Volume 14, Issue 11

www.waynetworks.org

December 2019

2019 Board of Directors

Mike Varley '21
President

Mike Powicki '20
Vice President

Ken Kwapnioski '21
Treasurer

Laura Robinett '21
Secretary

Jill Brodersen

Terri Buck

Dean Burbach

Justin Davis '19

Jim Frank

Jeaney Harris '20

Ryan Hix

Mick Kemp '19

Dr. Mark Lenihan

Matt Ley '19

Dr. Marysz Rames

WAED Team

Luke Virgil

Executive Director

lvirgil@waynetworks.org

Irene Mock

Assistant Director

imock@waynetworks.org

Abby Schademann

Marketing, Events,

and Tourism Coordinator

aschademann@waynetworks.org

That Spirit of Membership

As 2019 comes to a close, Abby, Irene, and I have been looking back on what has been another whirlwind year in Wayne.

We all agreed that a few things provided ample anxiety, like the flooding in March across Nebraska and Shopko's closing here in Wayne. However, we felt that many other events have provided new opportunities for Wayne and the surrounding area, specifically the opening of WSC's Center for Applied Technology and the prospect of the new Ace Store to fill the Shopko void.

At WAED, our overarching goal is to help the community grow and to see our members be successful. While WAED has not taken the lead on all of the projects or events in Wayne, we have shared all of the anxiety and relished all of the opportunity of the past year.

Although we are in the midst of another bustling holiday season, WAED is

asking you to start planning for 2020. In the coming weeks, WAED will begin our 2020 Membership Drive. Simply put, we cannot meet our goals alone, so we hope that you see the value of our efforts and choose to invest in our organization.

WAED has several different levels of membership investment: Diamond Investor (\$5,000+); Platinum Investor (\$3,000+); Gold Investor (\$1,500+); Silver Investor (\$750+); Bronze Investor (\$400+); Individual & Home-Based Business (\$200+); Non-Profit (\$100+); and Student (\$25). If you have questions about membership, please contact the WAED Office.

Anxiety and opportunity are as much a part of economic



The Wayne Ambassadors represented the Chicken Show in the Parade of Lights.

development as they are a part of everyday life. We are eager to be a part of another whirlwind year in Wayne and will be working hard to see continued growth in 2020.

Happy Holidays from the WAED Team!

108 W 3rd St.
PO Box 275
Wayne, NE 68787

NEBRASKA
ECONOMIC DEVELOPMENT
CERTIFIED COMMUNITY

Phone (402) 375-2240 or
(877) 929-6363
Fax (402) 375-2246

Ambassadors Present Congeniality Awards

The Wayne Ambassadors presented two Congeniality Awards last month. Pac 'N' Save hosted Chamber Coffee on November 8 and Deli Manager, Brian Kemp, was surprised with the 2nd Quarter Congeniality Award. Brian was recognized for going above and beyond when catering corporate events. "I love that we have a store that

can cater events so well in our small town. Everything is always the way you order it!" noted his nomination.

The 3rd Quarter recipient was in attendance at Chamber Coffee hosted by First National Bank of Omaha-Wayne Service Center and quickly realized she was victim of a ruse when Ambassador President, Ashley Rewinkel,



Ambassador President Ashley Rewinkel presents the 2nd Quarter Congeniality Award to Brian Kemp at Pac 'N' Save.

began to read excerpts from the nomination "always friendly and helpful when you visit Dr. Burrows' office. She maintains that friendliness when she calls to confirm and remind clients of appointments. I feel Wendy Heikes is always cordial and congenial in her dealings with the public."

Congeniality nominations for 1st

Quarter 2020 will be accepted until the next Ambassador meeting scheduled for January 29, at noon at The Max.

New member applications are available at the WAED office for anyone wishing to join this public relations arm of Wayne Area Economic Development and the community of Wayne.



Wendy Heikes of Burrows Family Dentistry was presented the 3rd Quarter Congeniality Award by Ashley Rewinkel.

*City sidewalks
Busy sidewalks
Dressed in holiday style
In the air
There's a feeling
Of Christmas...*

Follow us

-  @Waynene68787
-  @Waynene68787
-  @Waynene68787
-  @Wayne68787



HISTORY · PEOPLE · COMMUNITY
SINCE 1892

STATE NEBRASKA BANK & TRUST
statenebank.com (402) 375-1130 

Working to improve the community of Wayne and its surrounding area through affordable housing development!
Wayne Community Housing Development Corp.
108 W 3rd St.
Wayne, NE 68787
wchdc@wayneworks.org
A non-profit equal housing opportunity partner

A Christmas Story



W.W. Galore announced their new location at 301 Main and won the First Place Business Window Display. Owner, Jamie Anderson, will move her handmade boutique to Wayne in April.



Hwy 15 Salvage Co was chosen as the 2nd Place Winner in the Holiday Window Decorating Contest.



Christmas on Main was celebrated on November 21 with events and activities all across town. *A Christmas Story* was the chosen theme for the 2019 Business Window Decorating Contest. While that theme could be interpreted many ways, there are plenty of Leg Lamps on display throughout this holiday season! First and Second Place Prize Packages were awarded, compliments of Big Red Country KTCH and The City KCTY, and the Wayne Herald to W.W. Galore (1st) and Hwy 15 Salvage (2nd).

Shoppers braved the cooler temperatures to watch around 30 entries make their way down Main Street, where Santa visited with children and handed out treats provided by Ameritas. Many other businesses welcomed shoppers with treats and in-store specials while Bell Choirs and Carolers entertained. The Holiday Stamp Card promotion is in full swing with the first drawing for three \$50 winners scheduled for December 6. Three more winners of \$50 will be drawn on December 13 with the final 2 drawings for \$200 each on December 20.

Looking ahead, the date for next year's Christmas on Main celebration will be on Thursday, November 19, 2020 (or one week before Thanksgiving).

The 2018 Citizen of the Year, Scott Hasemann and his family switched on the lights of the community tree located at 7th & Main to signal the start of the Parade of Lights. This year's tree was provided by Kathy Magnuson.

2019 Revitalize Wayne Committee

Chair

Nancy Johnson
Vice Chair

Mike Powicki*
Co-Secretary

Diane Vovos
Co-Secretary

Carolyn Albracht

Heidi Claussen

Jen Claussen

Jason Jorgensen

Mark Kanitz

Matt Ley*

Teresa Tiedtke

Nebraska Main Street Network

The Nebraska Main Street Network is dedicated to educating communities across the state so they have the knowledge and skills to revitalize their traditional commercial business districts.

Better educated communities bring jobs, investment, and people to small towns and commercial districts.

2019 Business & Industry Committee

Erin Eilers
Chair

Chair-elect
Brian Kufner

Past Chair
Mick Kemp*

Jill Sweetland
Secretary

Jason Barelman

Wes Blecke

Gary Boehle

Megan Finn

Ron Gentrup

Ken Kwapnioski*

Mark Lenihan

Travis Meyer

Dave Olson

Mandy Olson

Kevin Peterson

Angela Pravecek

Mark Putnam

Corby Schweers

Terry Sievers

Adam Severson

BJ Woehler

Nebraska Tourism Visits Wayne America

November 22 was a beautiful day to explore Wayne America with representatives from Nebraska Tourism Commission from Lincoln and Kearney. The group was able to see what makes Wayne a great place to live, work, and play. The day started off when the group attended Chamber Coffee at First National Bank of Omaha Bankcard Center for an anniversary celebration and a Congeniality presentation. The group then received a mini tour of Wayne where they were able to take in PMC, the industrial park, and the Wayne Airport. The group then toured Wayne State College and were able to hear more about what attractions and events are available for visitors, the planetarium for example, public art around campus, and live performances.

Next, the group stopped for lunch at Ekeko Blends and were delighted to find



Nebraska Tourism Staff, Jenna Bartja, Madison Schlake, Shirley Wichman, Erin Lenz, Callie Austad, and Karen Kollars, visited local destinations

items to purchase from Peru and to see art work that is displayed. The group was amazed at how well Mytzy was utilizing her space. After lunch the group was then able to tour downtown Wayne. The group saw Rustic Treasures at Mineshaft, Swans Apparel, The Flower Cellar, Hwy 15 Salvage Co, Blue Cat Studio and Gallery, Nana's This and That, Swans for Men, AquaPop, Johnnie Byrd Brewing Company, and

1912 Emporium. The group had a great time shopping at the various stores and are very excited to bring their families and friends back to Wayne.

If you are interested in learning more about tourism or need help hosting visiting groups please contact Abby at aschademann@waynetworks.org

2020 Nebraska Passport Applications

Applications are now being accepted for Nebraska Tourism's 2019 Passport program. Any Nebraska destination is welcome to apply to become a Passport "stop." Past stops have included museums,

restaurants, outdoor adventures, retail stores, etc. Past Wayne passport stops include Johnnie Byrd Brewing Company (2019), 1912 Emporium (2018), and WSC Planetarium (2016) Contact Abby Schademann

if you would like assistance with your Passport online application or for more information about Passport stop requirements and program benefits. The application deadline is December 31, 2019.

Swinging into the 20's

The Special Events Committee is planning another spectacular celebration of 2019 at the Annual Banquet set for January 26 at The Beaumont. Social Hour will begin at 4 pm with dinner served at 5 pm and the awards program to follow.

With the success of last year's Dessert Auction that benefited the Flag Project, the committee is again seeking dessert makers to provide sweet confections

to complete the meal for the winning bidders. The recipient of the proceeds will be the Community Public Art Projects being developed by the City of Wayne.

The 2019 Banquet will be a themed affair celebrating the Roaring 20's. Prizes will be awarded for best theme costumes.

A Silent Auction will raise funds for the WSC Band Day Scholarship that has been awarded each year since 1987. Committee

members are collecting donations. Contact a committee member or the office if your business has an item you would like to donate.

Nominations from the general public are now open for the Annual Award categories that will be recognized as part of the program. Nominations can be singular or packaged submissions. Nominations are due by December 31, 2019 to the WAED office.

Ag Task Force December 6

The 12th Annual Ag Outlook Seminar and Appreciation Lunch will take place Friday December 6 at the Wayne Fire Hall beginning at 9 am.

Pam Miller, Chair of the Board of Directors for Siouxland Ethanol will open the Outlook seminar with "Ethanol – The Best Days are Ahead" followed by a session with Nebraska Climatologist, Al Dutcher. The third session will feature Jim Jansen, an agricultural economist with the University of Nebraska-Lincoln. His presentation will cover how major economic forces in the state may be influencing the current market value of ag land and cash rental rates across the state.

During the Outlook Seminar, Wayne Schools Superintendent Mark Lenihan will talk about the new Northeast Nebraska Agriculture and Natural Resources Education Compact and Wayne High Agriculture Education students will make a presentation. Following a hearty lunch catered by Vel's Bakery, Jim Jansen will offer a bonus afternoon Landlord-Tenant Cash Rent Meeting 2019-2020; covering trends for Nebraska farm rental rates, land values, and lease arrangements.

Complimentary tickets are only available from the following sponsoring businesses: Carroll Feed & Grain, Cruise &

Associates, Elkhorn Valley Bank & Trust, F&M Bank, Farm Credit Services of America, Farmers State Bank, Grossenburg Implement, Helena Agri-Enterprises, Midwest Land Co., Nebraska Extension - Wayne County, Northeast Community College, Northeast Nebraska Insurance Agency, Rath Walling & Associates, Sand Creek Post & Beam, State National Insurance, State Nebraska Bank, The Seed Source, Titan Machinery, Tom Hansen CPA, Trisha Peters, REALTOR-1st Realty Sales & Management, TWJ Feed and Farms, Wayne County Bank, Wayne State College, and Zach Heating & Cooling.

2019 Marketing Committee

Melissa Urbanec
Chair

Jeaney Harris*

Mick Kemp

Kaki Ley

Heather Reinhardt

Laura Robinett*

Jennifer Sievers

Martina Swanson

2019 Organization Committee

Mike Varley*
Chair

Jason Barelman

Cindy Brummond

Justin Davis*

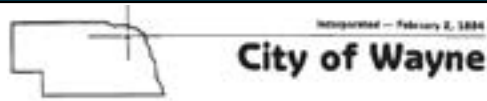
Josh Hopkins

Eric Knutson

Brandon Mainquist

Jeryl Nelson

Kevin Peterson



Sweaters, Sammiches, and Suds



The Wayne Young Professionals (WYP) will be hosting their 3rd annual year end holiday pot luck on December 11 at Johnnie Byrd Brewing Company from 6-9 pm. WAED will be providing sandwich fixings for the main course and ask those with last names beginning with A-M to bring a salad/side item and those with a last name beginning with N-Z to bring a dessert.

The group is also hosting a White Elephant gift exchange starting at 7 pm. Festive sweaters are strongly encouraged.

WYP is a group open to anyone of any age in any profession. WYP is a networking group that gets together to learn more about living in Wayne, NE.

If you are interested in joining WYP please email wyp@waynetworks.org with your contact

information or join the Wayne, NE Young Professionals group on Facebook. If you would like to submit ideas for events, feel free to reach out to a steering committee member. Committee members include: Abby Schademann, Greg Ptacek, Laura Robinett, Liz Onderstal, Scott Ronhovde, Justin Davis, Lexie Lenihan, Parker Bolte and Yasuko Taoka.

Food Entrepreneur Seminar

The University of Nebraska Food Processing Center is offering a one-day seminar for all individuals interested in exploring the idea of starting a food manufacturing business. The

“Recipe to Reality” seminar will be presented on January 25, 2020. Pre-registration is required and space is limited. Registration deadline is January 10, 2020. Contact Jill Gifford at 402-472-2819

or jgifford1@unl.edu for an information packet.

City Officials

Mayor:

Cale Giese

Council President:

Jill Brodersen (W 4)

Council Members:

Terri Buck (W 1)

Matt Eischeid (W 2)

Chris Woehler (W 1)

Jon Haase (W 4)

Jason Karsky (W 3)

Jennifer Sievers (W 2)

Dwaine Spieker (W 3)

City Administrator:

Wes Blecke

County Officials

Commissioners:

Dean Burbach (D 2)

Terry Sievers (D 1)

Jim Rabe (D 3)



December 2019 Calendar

Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday



Put out WSC Signs



Put out WHS Signs



Put out Wayne, NE Signs

<p>1 3pm Ring Around Wayne Bell Choir Concert @ City Auditorium</p> <p>2pm Free Christmas Movie <i>The Grinch</i> @ Majestic</p>	<p>2</p>	<p>3 5:30 pm City Council</p>	<p>4 Noon Special Events @ The Table</p>	<p>5</p>	<p>6 9 am - 1 pm Ag Seminar & Lunch @ Fire Hall</p> <p>10 am Chamber Coffee & Ribbon Cutting @ Wayne Eye Care</p> <p>Noon B&I Exec @ WAED</p>	<p>7</p>
<p>8 2pm Free Christmas Movie <i>Elf</i> @ Majestic</p>	<p>9 5:30 pm-Chicken Show @ Tacos & More</p>	<p>10 8 am Org @ WAED</p> <p>10am-4pm Leadership Wayne @ Northeast Power</p> <p>1:30-6:30 pm Life-Serve Blood Drive @ Grace Lutheran</p>	<p>11 12pm Marketing @ Tacos and More</p> <p>6-9 pm WYP @ Johnnie Byrd</p>	<p>12 8 am WAED Exec @ WAED</p> <p>Noon B&I @ The 4th Jug</p>	<p>13 10 am Chamber Coffee @ American Broadband</p> <p>1:30 pm WSC Winter Commencement</p>	<p>14</p>
<p>15 2pm Free Christmas Movie <i>Prancer</i> @ Majestic</p>	<p>16</p>	<p>17 5:30 pm City Council</p>	<p>18</p>	<p>19 7 am WAED Board @ SMR</p>	<p>20 10 am Chamber Coffee @ State Nebraska Bank</p>	<p>21</p>
<p>22 2pm Free Christmas Movie <i>Babe</i> @ Majestic</p>	<p>23</p>	<p>24 8 am -1:30 pm LifeServe Blood Drive @ Fire Hall</p>	<p>25 Office Closed</p> <p><i>Merry Christmas!</i></p>	<p>26</p>	<p>27 10 am Chamber Coffee @ Midwest Land Company</p>	<p>28</p>
<p>29</p>	<p>30</p>	<p>31</p>	<p>1 Office Closed</p> <p><i>Happy New Year!</i></p>	<p>2</p>	<p>3 10 am Chamber Coffee OPEN</p>	<p>4</p>

January 2020



Economic Development
Chamber ■ Main Street

108 West 3rd Street
P.O. Box 275
Wayne, NE 68787



*Our mission is to provide a focused and
integrated economic development effort for the
greater community on behalf of all of its residents.*

www.wayneworks.org

