

## 2009 Board of Directors

Curt Frye  
*Chair*

Chadd Frideres  
*Vice Chair*

Marie Mohr  
*Secretary*

Dave Ley  
*Treasurer*

Cindy Brummond

Dean Burbach

Brian Frevert

Beth Kroger

Mark Lenihan

Della Pries

Lois Shelton

Craig Walling

## Staff

Wes Blecke  
Interim Executive Director  
wblecke@waynetworks.org

Irene Fletcher  
Office Manager  
ifletcher@waynetworks.org

Jessie Piper  
Office Assistant  
jpiper@waynetworks.org

## Local Financial Assistance for Business & Industry

Money. What business (or individual for that matter) doesn't want money! Whether it be a grant for a certain activity or improvement to your business or industry, or simply the access to capital needed to maintain or grow your local enterprise, we are all looking for financial resources. So how can your local Economic Development | Chamber | Main Street office assist you with finding additional resources and/or maximizing the resources you already have? The best answer is to come talk to us. We can discuss a variety of funding sources to assist with your needs. This variety includes some of the following funds.

**WRLF** (Wayne Revolving Loan Fund) - The WRLF supports business and industry in the Wayne area by "gap" financing projects. Gap financing is considered the total project costs minus conventional financing (oftentimes a banking institution) and personal/business equity. The application process includes a recommendation by the Business & Industry Committee to the City Council for final determination. This is a loan with a rate to be determined by the City. Many times terms include repayment based on 20 years with a 7 year balloon.

The loan amount can range from \$5000 to \$100,000.

**WAEDRLF** (Wayne Area Economic Development Revolving Loan Fund) - The WAEDRLF supports business within the City limits, 2 blocks either side of Main Street and 7th Street. The application process includes a review by a 3-person loan committee and final approval by the Wayne Area Economic Development Board of Directors. This is a zero percent (0%) loan for ten (10) years. While there is no minimum amount for this loan, the maximum is \$10,000.

**WEDP** (Wayne Economic Development Program...also know as LB 840) - The WEDP is funded through the local option sales tax. This ballot measure was passed by the public in the fall of 2008, with funds being collected since July 2009. This fund was set up by the 17-page document approved by the voters of Wayne. This document explains for what these funds can be used. This application process includes a project review by the Program Administrator (currently the office), a recommendation by the Mayor-appointed Sales Tax Advisory Committee, and

final determination by the City Council. Financial terms can range from a grant to a low-interest loan, depending on project specifics and project's impact on/to the community. There are currently no minimum or maximum amounts to this fund other than the maximum \$3.2 million dollars that are anticipated to be collected over the next 15 years for fund activities.

If you have a project that fits into one or more of these funds, don't hesitate to contact the office for more information. The office also has information on other financial resources, including but definitely not limited to, the Northeast Nebraska Economic Development District Revolving Loan Fund and the Center for Rural Affairs. We also refer businesses to the Nebraska Business Development Center located on the WSC campus for enhanced financial packaging and technical financial assistance.

Bottom line is to come talk to us. While applications, guidelines, etc. can be emailed or faxed to you, many times it is most effective to have a face-to-face conversation. If you would prefer us to come to your business or industry...we would love to!

**Quote of the Month**

Small opportunities are often the beginning of great enterprises.

*Demosthenes*

384-322 BC

**For Rent:**

307 Pearl Street

800 sq ft office space

Garry Poutre

402-375-4693

*Working to improve the community of Wayne and its surrounding area through affordable housing development.*

**Wayne Community Housing Development Corporation**

108 W 3rd Street  
Wayne NE 68787

wchdc@conpoint.com

A non-profit equal housing opportunity partner

**Thursday October 8**  
4:00 pm - 7:00 pm

**Wayne Farmers Market Harvest Festival**

Wayne County Courthouse

**3rd Quarter Retention Visit**

The Wayne Area Economic Development staff paid a Third Quarter Retention visit to Doescher's Appliance on September 23. Darrell, Donovan, and Kenny Doescher were presented with a fruit basket in order to show how much they are appreciated and to thank them for their participation in Wayne Area Economic Development.

Doescher's Appliance has been on Main Street for 46 years and is a great asset to Downtown Wayne and the entire Wayne area. Thank

you to the Doescher family for all that you bring to

Wayne and the surrounding communities.



Jessie Piper, Wes Blecke and Irene Fletcher present (from l to r) Darrel, Donovan and Kenny Doescher with a business appreciation fruit basket.

**Wayne Ambassadors**

The Wayne Ambassadors have a busy month planned. On Friday, October 2, the group will participate in the 3:30 pm Ribbon Cutting for the Wayne State College Campus Commons project outside Hahn Administra-

tion. The Ambassadors will also walk with the refurbished float in the WSC Homecoming Parade at 9:30 am on Saturday, October 3.

The quarterly meeting will take place on October 28 at noon at a location to be an-

nounced. Fourth quarter congeniality nominations are due prior to the meeting.

If you or someone you know would like to join the Wayne Ambassadors, contact President Bob Keating or the office for more information.

**Leadership Wayne**

Dr. Lerverne Barrett, UNL AgLEC, led the September Leadership Wayne class in a

series of activities designed to validate their personality types. In the process they

learned about personality differences and how to better interact with people unlike themselves.



Eighteen (18) students are participating in the Leadership Wayne Program for 2009-2010. The next session will be held at City Council Chambers on October 1. The topics will be focused on Organizational Dynamics. Sessions run the first Thursday of each month at various locations throughout Wayne.

## Chili and Salsa Cook Off

Mark your calendars for the next BAH...the Annual Chili and Salsa Cook-Off! This event will be held on Friday, November 13 in the newly remodeled back room at the Max.

The Special Events committee is currently looking for businesses to sponsor this event. Sponsorship costs \$70 and includes four complimentary tickets, recognition in all promotional materials, and an opportunity to promote your business during the event.

As the weather turns cooler, try out your chili and salsa recipes. Competition is open to the public and prizes of \$50, \$25,

and \$15 are awarded for the top three Chili & Salsa Entries. There is no charge to compete, but we only allow 20 entries per category for this event. First come, first serve. Contestants must provide and deliver three quarts of hot chili or two quarts of salsa in its own slow cooker or dish by 4:30pm on the day of the event. Crackers and tortilla chips will be provided. Contestants are welcome to provide other condiments. To participate, please fill out the registration form included in this newsletter. Each contestant will receive two complimentary tickets to this BAH event.

Attendance at all Business After Hours events are open to the public. Admission is \$5 at the door and includes chili & salsa tasting, vegetable trays, & cinnamon rolls. The Max will provide a cash bar for beverages of choice.



## Student Bookstore on Main Street Cuts Ribbon

The Wayne Ambassadors assisted Manager Liz Hagmann and her staff cut the ribbon at the Student Bookstore located at 1022 Main Street (better know to many as the old Sav-Mor building) on September 4.

The Student Bookstore has many items for WSC college students and WSC enthusiasts including text books and a huge variety of WSC apparel. But did you know that the Student Bookstore also has merchandise for the entire community? These items include discounted children's books and best sellers, school supplies, and also some University of Nebraska apparel. Talk to the staff about special orders! The Student Bookstore is owned by the Nebraska Book Company in Lincoln, NE.



(Top) Liz Hagmann talks about the goods and services available at the Student Bookstore. Above Hagmann and staff are assisted by the Wayne Ambassadors at the Ribbon Cutting ceremony for the Student Bookstore.

### 2009 Marketing Committee

Dan Wibben  
*Chair*

Paula Bonneau

Nancy Braden

Cindy Brummond

Lindsi Frahm  
*Youth Representative*

Mick Kemp

Heather Reinhardt

Melissa Urbanec

### 2009 Organization Committee

Mike Varley  
*Chair*

Jason Barelman

Nancy Braden

Cindy Brummond

Chadd Frideres

Josh Hopkins

Jeryl Nelson

**2009  
Business & Industry  
Committee**

Kevin Peterson  
*Chair*

Stephanie Hansen  
*Chair Elect*

Sarah Surber  
*Secretary / Treasurer*

Gary Boehle  
*Past Chair*

Curt Frye

Kevin Hoffart

Staci Jensen

Ken Kwapnioski

David Ley

Todd Luedeke

Jeff Morlok

Ray Nelson

Dave Olson

Jennifer Phelps

Corby Schweers

**Ex-Officio**

Lois Shelton  
*Mayor*

Lowell Johnson  
*City Administrator*

Kelvin Wurdeman  
*County Commissioner*

Ken Liska  
*Ag Representative*

**Nebraska Tops Many National Rankings**

Nebraska again has topped many national rankings that tout the state and its communities in various categories.

Nebraska ranks:

11th overall on CNBC.com's America's Top States for Business 2009

6th for Business Friendliest

7th on the Economy rankings factors

2nd among all states for volunteering, according to the



Volunteering in America Report

Nebraska communities rank:

Omaha 6th and Lincoln 15th for Next Cities, the 60 U.S. Hotspots for Young, Talented Workers, Midsize Magnets (population 200,000-500,000)

Norfolk 18th, Columbus 21st and Kearney 24th on CNNMoney.com's Best Places to Live in the Commuting category

Papillion 14th and Fremont 15th on CNNMoney.com's Best Places to Live in the Affordable Homes category

Lincoln 14th on CNNMoney.com's Best Places to Live in the Cleanest Air category

**Q125 Events in October**

The Q125 Great Pumpkin contest entries should be delivered to Pac N Save during regular business hours on October 3 and 4. Pumpkins will be displayed and judged during the following week. Prizes will be awarded in the categories of closest to 125 lbs, largest pumpkin, smallest pumpkin, best decorated pumpkin, and most unusual pumpkin. Contest winners will be announced at the Tommy Bishop Orchestra Harvest Dance on October 11.

On Sunday, October 4 at 2:30 pm, the Wayne Public Library will host the final Q125 program in the Nebraska Humanities Program series. "How Wayne Got a College: The Early Years of Wayne State" will be presented at the Wayne Senior Center by Dr. Kent Blaser, retired WSC professor. The event is free and open to the public.

A Spanish Heritage Celebration will be held at the City Auditorium on Monday October 5 at 6 pm. The program will feature the Mexican dance



troupe *Las Estrellas de Jalisco, The Stars of Jalisco*. Under the direction of Rosa Loza, the dancers range in age from 7 to 16 years of age and wear as many as three different costumes in one performance. The event is open to the public with a freewill donation "to pay for dancing shoes".

The Harvest Dance featuring the Tommy Bishop Orchestra and his big band sounds will take place at the City Auditorium on Sunday, October 11, from 4 to 7 pm. Light refreshments will be served. This event is sponsored by Rusty Parker Insurance.

Veterans will be honored and a free will offering will be taken

to help support the Wayne County Veterans Memorial. The first 12 people entering the dance wearing a Q-125 t-shirt will receive a Souvenir Calendar as a prize. Three Q125 t-shirts will be given away. All veterans will be eligible for the free t-shirt drawing.

Q125 Souvenirs are still available at Swans Apparel and the Coffee Shoppe. All items have been discounted, so if you are waiting to buy them for Christmas gifts, do not hesitate. Cookbooks are also selling quickly and are available at Tangles, dianne's, Pac N Save, CopyWrite, and the office for \$15 each, while supplies last.

## Executive Director Search

The Executive Director Search Committee has received 22 applications for the vacant director position. The committee has met two times to begin the review process. Selected applicants will be contacted for telephone interviews in early Octo-

ber. The committee expects to have two or three finalists chosen for face to face interviews by mid October.

In the meantime, the office continues to operate as usual. Typical business hours are

Monday thru Friday from 8 am until 5 pm. While the staff tries to keep the office open over the noon hour, occasionally this is not possible and we advise you to call ahead if you plan to visit the office during lunch.

## 2010 Chicken Show: T-Shirt and Theme Needed

The Chicken Show Committee will next meet on Monday, October 12 at 5:30 pm in the SMR of the City Auditorium. Committee Chair, Nancy Johnson, and co-chair, Lisa Niemann note that the "big" picture items the committee is discussing at this point of the planning process include a theme for 2010 (the 30th An-



nual Wayne Chicken Show!), a t-shirt design (which comes first the t-shirt design or the theme?...hmmm) and entertainment. If you have any ideas on these items or anything con-

cerning the Chicken Show, stop by the meeting on October 12 or email your suggestions and comments to info@waynetworks.org. Theme and t-shirt designs should be submitted for consideration as soon as possible so that promotional materials can be updated and clucktibles ordered.

## Christmas Time in Wayne!



The Wayne Public Library will be hosting the Second Annual Holiday Wreath Display & Silent Auction beginning November 28 and running through December 7.

Proceeds from the silent auction will be donated to the Veteran's Memorial Fund this year. Minimum bids of \$10.00 will be asked for each wreath.

November 13th is the closing date to enter a wreath. This is a great way to advertise your business, organization or club. Display wreaths should be dropped

off at the Library by November 23.

The staff at Wayne Public Library looks forward to working with you during this special event. Call the library at 375-3135 if you have questions.

Other holiday events are also in various stages of planning. The Rotary Soup and Pie Supper and St. Mary's Bake Sale will be held on Thursday, December 3 in the Wayne City Auditorium.

The Annual Parade of Lights will take place on Thursday, December 10. The parade traditionally takes place on Main Street downtown from First to Sixth Street at 7 pm. Businesses, Organizations, and Individuals are encouraged to create entries lighted in a festive manner. Walkers and

youth are welcome to participate in this short parade route that concludes with visits with Santa Claus for area children.

Customer Appreciation night and Loyalty Stamp card promotions have also been discussed by the Revitalize Wayne Committee. Special Holiday events are also being organized by the Q125 committee. Anyone interested in helping with the planning of these and other Christmas Holiday events should plan to attend the Revitalize Wayne meetings held on the second and fourth Tuesdays of each month at 8 am in the South Meeting Room, or contact the office.

### 2009 Revitalize Wayne Committee

Kurt Schrant  
*Chair*

Kari Wren  
*Vice Chair*

Tom Hansen  
*Treasurer*

Terri Heggemeyer  
*Secretary*

Sandy Bartling

Lowell Heggemeyer

Lowell Johnson

Mick Kemp

Tony Kochenash

Marie Mohr

Jeff Morlok

Nana Peterson

Lois Shelton

Diane Vovos

Craig Walling

Reggie Yates

*The National Trust Main Street Center's mission is to empower people, organizations, and communities to achieve ongoing downtown and neighborhood district revitalization based upon the principles of self-determination, resource conservation, and incremental transformation represented through the comprehensive*

*Main Street Four-Point Approach™.*



**City Officials**

**Mayor:**

Lois Shelton

**Council President:**

Doug Sturm (W 1)

**Council Members:**

Dale Alexander (W 2)

Kathy Berry (W 2)

Ken Chamberlain (W 4)

Brian Frevert (W 3)

Jon Haase (W 4)

Kaki Ley (W 3)

Jim Van Delden (W 1)

**City Administrator:**

Lowell Johnson



**County Officials**

**Commissioners:**

Dean Burbach (D 2)

Jim Rabe (D 3)

Kelvin Wurdeman (D 1)

**The Value of Local Airports**

By: Mayor Lois Shelton

While on vacation to rural New York State recently, an article in a local paper reminded me of the recent council update on improvements to be made to our municipal airport. The article was in regard to government subsidy of a regional airport and the \$122 per passenger that was supplementing the ticket price paid by the passengers using the airport.



The Department of Aeronautics has consistently paid 90% of the expenses for necessary updates and improvements to the Wayne Municipal Airport. This current contract will amount to over \$3.5M.

While this may seem quite high, our own airport is considered important enough to obtain major investment for needed improvements to the runways. The De-

How do we put a value on the presence of an airport in Wayne? It has always been a powerful recruiting tool for industry and business. The airport has also been important historically, providing training opportunities for many aspiring pilots. As we go forward, the value of small rural and regional airports will continually be evaluated both at the municipal level and at the national level. For now, we should all appreciate the facility that we have and support its use and upkeep.

**Chamber Coffee at WWTF; Councilman Introduced**

Wayne Area Economic Development would like to extend a big thank you to Lowell Johnson and the city staff for stepping in at the last minute to host Chamber Coffee on September 25. The Waste Water Treatment Facility was the site for coffee and attendees were treated to an informed tour of the current treatment plant. Garry Poutre, Jeff Brady, Doug Echtenkamp, and Casey Junck also explained the plans for the new treatment operation.

City Administrator Johnson introduced the newest member of the City Council, Jim Van Delden. Van Delden told those gathered that he is a retired military physician, has been a resident of Wayne for three years, and still works on the Indian Reservation several days each week. He expressed his enthusiasm for the position and an appreciation for the opportunity to serve the community.

The Chamber Coffee Calendar has been filled for the remaining Fridays of 2009. To reserve a date for your business or organization to host a Chamber Coffee in 2010, please contact the office. A large coffee pot, coffee, cups, and napkins are all provided for your convenience.





# WAYNE WORKS EXCHANGE



## October 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				<p>1 9am-3pm Leadership Wayne @ City Council Chambers</p> <p>Farmers Market 4 pm-7pm @ County Courthouse</p> 	<p>2 Chamber Coffee @ Wayne County Extension</p> <p>Wayne State College Homecoming</p>	<p>3 Farmers Market 8 am-1 pm @ County Courthouse</p> 
<p>4 2:30 pm Q125 Nebraska Humanities program, <i>History of WSC</i>, at Wayne Senior Center</p>	<p>5 6 pm Q125 Spanish Heritage Celebration @ City Auditorium</p>	<p>6 9am Wayne County Commissioners @ Courthouse</p> <p>5:30 pm City Council Meeting @ City Hall</p>	<p>7 8 am Marketing Committee @ SMR</p>	<p>8 7:30am WAED Exec Board @ WAED Office</p> <p>11:45 am Business &amp; Industries Committee @ Tacos and More</p> <p>5:30pm Sales Tax Advisory Committee @ WAED Office</p> 	<p>9 10am Chamber Coffee @ Wayne Fire Hall</p>	<p>10 Farmers Market 8 am-1 pm @ County Courthouse</p> 
<p>11</p>	<p>12 5:30pm Chicken Show @ SMR</p> <p>7 pm SCORE Informational Meeting @ First National Bank</p>	<p>13 8:00 am Revitalize Wayne Committee @ SMR</p>	<p>14 8am Organization Committee @ SMR</p>	<p>15 7am WAED Board @ SMR</p> <p>Farmers Market 4pm-7 pm @ County Courthouse</p> 	<p>16 10am Chamber Coffee @ the Oaks</p>	<p>17 Farmers Market 8 am-1 pm @ County Courthouse</p> 
<p>18</p>	<p>19 Newsletter articles due</p>	<p>20 9am Wayne County Commissioners @ Courthouse</p> <p>5:30 pm City Council Meeting @ City Hall</p>	<p>21</p> <p>Nebraska Travel Conference—Norfolk</p>	<p>22 7:45 am Ag Taskforce @ Tacos &amp; More</p> <p>8:30- 3pm Siouxland Community Blood Drive @ the Fire Hall</p>	<p>23 10am Chamber Coffee @ Carhart Lumber</p>	<p>24</p>
<p>25</p>	<p>26</p>	<p>27 8:00 am Revitalize Wayne Committee @ SMR</p>	<p>28 Noon Ambassadors Quarterly Meeting @ TBA</p>	<p>29</p>	<p>30 10am Chamber Coffee @ George Phelps, Mineshaft Mall</p>	<p>31 Happy Halloween</p>  <p>Daylight Saving Time Ends</p>



US PRSRT STD  
POSTAGE  
PAID  
WAYNE NE  
PERMIT 18

**Economic Development  
Chamber ■ Main Street**

108 West 3rd Street  
P.O. Box 275  
Wayne, NE 68787

Our mission is to provide a focused and integrated economic development effort for the greater community on behalf of all of its residents.

### October Q125 Events

Oct. 3-4 ~ Pumpkin contest entries due at Pac N Save

Oct. 4, 2:30 pm ~ Nebraska Humanities Program, "History of Wayne Sate College" presented by Kent Blaser, Wayne Senior Center

Oct. 5, 6 pm ~ Spanish Heritage Celebration, City Auditorium

October 11, 4-7 pm. ~ Harvest Dance featuring Tommy Bishop Orchestra, City Auditorium, Sponsored by Rusty Parker Insurance Agency

