

2010 Board of Directors

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Wind Power

By: Wes Blecke

Thanks to the Nebraska Public Power District (NPPD) I had the opportunity on April 22 to tour both the Katana Summit wind turbine tower manufacturing facility in Columbus and the NPPD Wind Farm just south of Ainsworth. You can read all about wind energy and how the turbine towers are manufactured, but until you see it in person, you have no idea how specialized the process is and how large the turbines and towers are.

This *wind primer* was completed as I plan to attend the American Wind Energy Association's (AWEA) 2010 Wind Power Conference in Dallas, TX the last week of May. I will be helping work the Nebraska

booth (sponsored by NPPD, OPPD and DED) as well as making cold calls on potential businesses and industries looking for places to locate, relocate or expand. The goal is not to bring wind farms to the Wayne area, or even to



bring the large manufactures of towers, turbines and blades to Wayne. The goal is to make connections to manufacturers who might

have interest in making component parts to supply the larger manufactures of towers, turbines and blades. While I will be selling the State of Nebraska first, any free time I have on my own to meet potential leads, I will be selling Wayne, Nebraska.

This will be my first trade show. However, with the expertise of the NPPD staff and my colleagues who have attended before, I am confident we can help Nebraska show up on these manufactures' maps. And I will do what I can to show them our own slice of the Good Life in Northeast Nebraska!

Labor Vacancy Survey Results

Wayne is one of six communities participating in a study designed to market Rural Communities and Attract and Retain Workers conducted by North Dakota State University, South Dakota State University and the University of Nebraska-Lincoln. Results from the New Residents survey were presented to the Marketing Committee on March 3. Copies are available upon

request from the Wayne Area Economic Development office.

The next phase of the study included a Labor Vacancy Survey and those results will be presented at the Business and Industry Meeting on May 13 at 12:30 pm at Tacos & More.

Anyone wishing to learn more about the results of the

Labor Vacancy Survey are invited to attend to hear Randy Cantrell, Charlotte Narjes, and Dave Peters share their research.

Thank you to all area businesses and individuals who took the time to complete and return these surveys. This information will be used in part to continue to market the community.

Quote of the Month

"It doesn't take a hero to order men into battle. It takes a hero to be one of those men who goes into battle."

**Norman Schwarzkopf
1934**

New Businesses Welcomed



Kari Woehler, owner of Absolute Salon, is welcomed to the Business Community by Wayne Ambassador President Corby Schweers at a Ribbon Cutting and Chamber Coffee on April 16. Absolute Salon is located in the Dearborn Mall. Their phone number is 402-833-1122.

American Broadband

Veterans Memorial Contribution
Each new phone service customer signed on before July 31 will earn \$5 for the Wayne County Veterans Memorial Project



Dr. Charles Skoglund, owner of Family First Dental Associates, cuts the ribbon for Family First Dental Clinic on April 19. Dr. Steven Becker has sold Wayne Dental Clinic to Family First Dental and will continue to practice dentistry at the location at 401 Main Street.



Makin' Money Youth Entrepreneurship Day Camp



Wayne: May 27-28

For students in grades 5-8

Call (402) 582-4866 to register

Mayoral Forum

Two of the three mayoral candidates discussed their views of City affairs at a recent forum sponsored by the Wayne Area Economic Development | Chamber | Main Street Government Affairs Committee and the American Democracy Project (WSC) held at the City Auditorium. Candidates Ken Chamberlain

and Jane O'Leary answered questions from the audience for 75 minutes. Questions ranged from taxes to the farmers market and from economic development to a new swimming pool. The forum was broadcast live on Super Hits Y 104. It was also video taped by Maureen Carrigg and will be aired on Cable TV

Channel 6 (WSC-TV) the following dates and times: May 3 (5 pm); and, May 5 (6 pm); May 6 (12 pm). It will also air on May 10 and 11 throughout the day on the hour. If you did not get a chance to attend or listen to the forum and cannot find a time to watch the taped broadcast, we encourage you to attend other community events where the candidates will be speaking or contact each one of them directly.



Every \$30 contribution made to the 2010 Flag Campaign before Memorial Day will enter the donor into a drawing to win a 5'x8' flag that has been flag flown over the United States Capitol in Washington DC.



The WAED office would like to especially thank Dr. Joe Blankenau (WSC Political Science professor) and his students for helping with the forum.

Beijing, China

In March, forty-one Wayne Chamber and Century Club members traveled to China for a nine day trip to Beijing and surrounding areas. The trip was sponsored by Wayne Area Economic Development and The Century Club of State National Bank and Trust Company. The trip originated in Omaha, then took the group to Chicago, and finally Beijing. The food on the flight was good and the movies were the latest runs. When we arrived in Beijing we were escorted to our Five Star hotel, The Beijing Marriott Hotel City Wall. The accommodations were superb!

Each day we traveled to a different historic part of this massive city of 17 million. The group visited the Summer Palace, the Great Wall, Tiananmen Square, The Forbidden City, the 2008 Olympic area, the Valley of the Ming Tombs, Xian (home of the

Terra Cotta Warriors), the Temple of Heaven, and enjoyed a rickshaw ride in a Hutong Village where a meal was served in a family home. The food was delicious and unique. Of course, we



experienced the traditional Peking Duck dinner and dumpings.

We traveled by coach and our guide, Jason Mei (a native), was well-educated and knowledgeable about everything we could imagine to ask him. He delighted us

with his keen sense of humor. Our group thoroughly enjoyed one another and we had a lot of time renewing old friendships and making new ones.

The commission from the trip was split with WAED. Their portion of that was \$3700, which The Century Club presented to them after our return. Reserve your space for the 2011, fourteen-day cruise through the Panama Canal. You won't regret it!

by: Kaki Ley

2010 Marketing Committee

Melissa Urbanec
Chair

Heather Reinhardt*
Secretary

Paula Bonneau

Nancy Braden

Cindy Brummond

Lindsi Frahm
Youth Representative

Mick Kemp

Roger Myers

Randy Pedersen

Mark Shults

Dan Wibben*

Panama Canal Cruise Vacation Opportunity

Wayne Area Economic Development and The Century Club of State National Bank and Trust Company will be hosting a cruise through the Panama Canal from January 20-February 4, 2011

The Vacation Price includes:

*Economy class air transportation—Omaha/San Diego—Fort Lauderdale/Omaha.

*Transportation by deluxe motor coach on pre- and post cruise days.

*First-class hotel accommodations in San Diego, CA

*Breakfast in San Diego and all meals on board the *ms Statendam*, Holland America

*Sightseeing as detailed in the Vacation Itinerary

*Cruise accommodations aboard Holland America Lines' *ms Statendam* based on choice of an Inside Stateroom, Ocean View Stateroom, or Verandah Suite.

Inside Stateroom-\$2,590 per person*
Ocean View Stateroom-\$2,890 per person*

Verandah Suite-\$4,190 per person*

*Plus port charges, taxes and fees of \$600 per person

*Complete use of all ship facilities and nightly entertainment

We begin our tour in Omaha, with a pick-up in Wayne. We fly to San Diego the first day and stay overnight. We will be at sea for two days, arriving in Puerto Vallarta (Mexico) the third day. From there we will

visit Huatulco (Mexico), Puerto Chiapas (Mexico), Puerto Quetzal (Guatemala), at sea, Fuerte Amador (Panama City), Panama Canal Cruising, Cartagena (Columbia), two days at sea, ending in Fort Lauderdale, Florida.

If you book early, by September 3, 2010, you will receive \$250 per person reduction in the vacation cost. We have reserved 30 places on this cruise. If you need detailed information brochures are available at the WAED office and at State National Bank or call Kaki Ley for more information at 402-369-1474.

2010 Organization Committee

Mike Varley*
Chair

Jason Barelman

Nancy Braden

Chadd Frideres*

Josh Hopkins

Jeryl Nelson

FAM Tour in Review

2010 Business & Industry Committee

Stephanie Hansen
Chair

Ken Kwapnioski
Chair Elect

Sarah Surber
Co-Secretary

Brad Thomas
Co-Secretary

Kevin Peterson
Past Chair

Jason Barelman

Gary Boehle

Curt Frye*

Kevin Hoffart

Lowell Johnson

David Ley*

Ken Liska

Todd Luedeke

Jeff Morlok

Ray Nelson

Dave Olson

Jennifer Phelps

Corby Schweers

Lois Shelton

Jill Sweetland

Kelvin Wurdeman

Wayne hosted 12 professionals from outside of the area for the recent community familiarization (FAM) tour. These professionals represented the Department of Economic Development (7), the Nebraska Public Power District (3), and the Northeast Nebraska Economic Development District (2). The day started with a bus tour of the community, highlighting business and industry around the City, the educational facilities, and our many amenities. Business stops during the tour allowed a representative from that specific business a chance to talk about their business and highlight why they are in Wayne and why they stay in Wayne; they discussed why Wayne Works! The Opportunity Building was toured at length. It was great to get these professionals into the building and let them see what a great opportunity Wayne has for a new or expanding industry.

Lunch was served by Chartwells after a tour of the Campus Services building (information technology side) at Wayne State College. Len Dickinson and Jule Goeller from Sand Creek Post and Beam spoke at lunch and did a fabulous job of communicating why Wayne Works for them. They highlighted the great people in Wayne and the excellent asset Wayne State College is for the area labor pool.

Ray Nelson of Heritage Indus-

tries and Heritage Manufacturing gave the FAM Tour participants an industrial tour and talked about the entrepreneurial spirit the Heritage family has. Nelson talked much about how Rod Tompkins came to Wayne and how he has created numerous businesses and jobs for the area.

The tour ended at the City Auditorium, showing our guests why Wayne Works. The community commercials were shown and marketing materials were reviewed to show how Wayne is consistent with its message at selling the community.

The office has received many positive comments from our guests regarding the tour. We want to especially thank all of those who helped make the tour a success: Mark Shults (Northeast Nebraska Public

Power District), Terry Hanson (Great Dane Trailers), Sandy Bartling (Providence Medical Center), Jeff Morlok (Otte Construction), Ray Nelson (Heritage Industries/Manufacturing), Len Dickinson and Jule Goeller (Sand Creek Post and Beam), Dr. Richard Collings (WSC President), Dennis Linster and his staff (Wayne State College - Campus Services), Dave Zach (Zach Oil/Propane for the airplane used to take aerial pictures), and Kevin Davis and Brent Pick (the use and driving of the Northeast Nebraska Lightning Bus). Also, thank you to Mayor Lois Shelton, City Administrator Lowell Johnson and Curt Frye for helping the office prepare and execute the tour. This FAM Tour could not have been successful without all of your support!



Mary Plettner (NPPD) and Cami Barner (DED) get their picture taken with the Wayne Chicken before boarding the bus to start the FAM Tour.

Farmers Market Organizes for 2010 Season

Farmers, producers, backyard gardeners, bakers, and artisans are invited to sell their products at the 2010 Farmers Market. A planning meeting has been scheduled to include Farmers Market Vendors in the decisions

regarding how this year's market will be organized. The meeting will be conducted by Traci Bruckner and Monica Snowden on Monday, May 3 at 6:30 pm in the Library/Senior Center Board Room, 410 Pearl Street.

We welcome any comments, concerns, or recommendations as this is a work in progress. If anyone is interested but unable to attend the meeting, please feel free to contact the office for additional details.

Up and Down Main Street

By: Tony Kochenash

A number of really neat activities took place in the community in the last month and this columnist would love to recognize the people behind the scenes who make things happen in Wayne. Hats off to Darrin Barner for bringing a large group of rugby players to town for a tournament; Jeff Zeiss and his committee for putting on an alumnae basketball tournament at the Activity Center and WHS; the Elderfest Committee for honoring and hosting a large group of senior citizens in the city auditorium; and Mayor Lois and the Green Committee for attempting to make the community green aware with a successful first Green Expo at the city auditorium. Your efforts, creativity, and foresight are much appreciated. Thanks for making Wayne a better place.

At our last Revitalize Wayne Committee meeting, three city officials attended and talked about sidewalks, streets, and other things. If you are one who supports the downtown sidewalk project you should probably let your city council member know your feelings, or, if you have the time, attend Council meetings. I took the opportunity to ask about possible city cleanup days and explained a project I read about in another Nebraska college town where they spend two Saturdays prior to college graduation working on clean up. On April 17 they had a "Load and

Take" day where various community organizations used their trucks to load various eyesores in the community and took them to the city dump. On April 24 they had a "Sweep the Community Clean" day and encouraged people and groups throughout the community to get out and sweep the sidewalks and pick up debris. This community had an extra bonus, the mayor owned a pizza restaurant and provided free pizza and refreshments to all the helpers for their efforts. I see no reason why this kind of project would not work in Wayne and the city officials present at the meeting showed some interest. Maybe we can make this happen.

I had a birthday in April and Marie took me to lunch at Godfather's Pizza. It was the first time either of us have been to Godfather's since they reopened and I was really impressed with the remodeling job they did. Pizza is not on my diet, but after one visit there, I may have to reconsider the number of times I visit Godfather's. What a welcome change and great place to visit and to enjoy the food.

One Sunday this month Marie and I drove to Plattsmouth to see what they are doing to take advantage of their Historic Designation, but mostly because we heard that they had beautiful signs on their historic buildings, and they do! I took some photos and will show them to the mem-

bers of the Revitalize Wayne Committee. However, Plattsmouth on a Sunday afternoon is no place that I would make a return visit to ~ nothing is open and one can't even buy an ice cream cone. They never got to ring their cash registers on our visit and don't seem to be capitalizing on their Historic Designation.

I hope this is not what will happen in Wayne, but I am afraid it may be. Even on Saturdays we have businesses beginning to close by noon or thereabouts and downtown is beginning to look like a ghost town. I hope our businesses have the foresight to realize that not only are they hurting themselves, but they are hurting their neighboring businesses because shoppers are not going to a downtown or area where many businesses are closed and it looks like a ghost town. They love life and action and I am convinced, as you should know if you have been reading this column, that we need to develop a marketing plan and begin to get aggressive in going after customers and tourists. One thing Wayne has that Plattsmouth doesn't seem to have is a host of restaurants and lounges that will be a big asset to our marketing efforts.

IF YOU CAN IMAGINE,
T H E N Y O U C A N
A C H I E V E ! ! ! ! !

The winner of the Easter Basket Shop Hop was Cathy Hobza of Wayne. The basket contained gifts and certificates provided by the sponsoring businesses. Cathy's name was drawn from the returned stamp cards that were used to

help track how many people made purchases at the participating businesses versus those who just requested a stamp. Tabulations show that every returned card represented purchases from at least two of the ten participating stores.

2010 Revitalize Wayne Committee

Kurt Schrant
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Kari Wren
Vice Chair

Terri Heggemeyer
Secretary

Sandy Bartling

Tom Hansen

Lowell Heggemeyer

Lowell Johnson

Mick Kemp*

Tony Kochenash

Marie Mohr*

Jeff Morlok

Roger Myers

Nana Peterson

Lois Shelton

Diane Vovos

Craig Walling

Reggie Yates

The National Trust Main Street Center's mission is to empower people, organizations, and communities to achieve ongoing downtown and neighborhood district revitalization based upon the principles of self-determination, resource conservation, and incremental transformation represented through the comprehensive

Main Street Four-Point Approach™.

Easter Shop Hop





City Officials

Mayor:

Lois Shelton

Council President:

Doug Sturm (W 1)

Council Members:

Dale Alexander (W 2)

Kathy Berry (W 2)

Ken Chamberlain (W 4)

Brian Frevert (W 3)

Jon Haase (W 4)

Kaki Ley (W 3)

Jim Van Delden (W 1)

City Administrator:

Lowell Johnson



County Officials

Commissioners:

Dean Burbach (D 2)

Jim Rabe (D 3)

Kelvin Wurdeman (D 1)

SID = Downtown Revitalization

By: Mayor Lois Shelton

The City council recently created four Sidewalk Improvement Districts in the downtown area. These districts are for replacement of the sidewalks on 1st St. from Main to Pearl, 2nd St. from Logan to Pearl, 3rd St. from Logan to Pearl and Pearl St. from 1st St. to 3rd St. They were broken into these smaller Districts to allow smaller contractors an opportunity to bid on them. Property owners will have 20 days after publication in the Wayne Herald to notify the city that they do not wish to be part of this improvement. If 51% or more of the front footage in any SID requests an opt-out, the SID will not be formed and the sidewalks will not be improved.

This process allows the property owners affected to have some



control of what happens to the public sidewalk in front of or beside their building. These SIDs are funded through a cost-sharing agreement with the City -- half being paid by each party. The property owner is allowed to repay their half over time to reduce the financial impact on the business.

These SIDs are part of the work being done with the Downtown Revitalization Grant that the community has received to fur-

ther improve the appearance of our city core. The grant funds are being used to assist with building façade improvements and placing ADA accessibility structures where they are needed. The sidewalk improvements represent the local dollar match required for the use of these grant monies.

With the poor condition that many of these sidewalks are in after 35 years, it is the hope of the Council that the SIDs will be accepted so that we may continue to improve our downtown. Making a good impression on visitors and those who are looking at Wayne as a potential location for a business can mean the difference between a thriving community and one that is dying. To be a success we must look like we already are!

NENTC Annual Banquet

Northeast Nebraska Travel Council will hold its Annual Banquet on Friday, May 21 in Niobrara. The annual banquet is aimed at enlightening and uniting the tourism industry in Northeast Nebraska. The event will begin at 2:00 pm with a business meeting at White Tail River Lodge followed at 3:30 pm with a Covered Wagon Tour at Kreycik River-view. The Annual Banquet will begin at 6 pm at Two Rivers Saloon and Steakhouse and will feature Buffalo Burgers. The highlight of the evening will be a Nebraska Humanities presentation by Darrel Draper who will portray the life of Lewis and Clark's most valuable expedition

member, George Drouillard, in full expedition costume and voyageur accent. The banquet will conclude with the presentation of the 2010 Northeast Nebraska Tourism Awards.

The public is invited to attend. Tickets for the event are \$20 per person and must be purchased in advance before May 7 by contacting Irene Fletcher at 402-375-2240 or info@wayneworks.org.

The Northeast Nebraska Travel Council is a non-profit, membership organization that promotes and develops the tourism industry in Northeast Nebraska. It represents businesses, tourist attractions and communities in

20 counties of Northeast Nebraska: Antelope, Boone, Boyd, Burt, Cedar, Colfax, Cuming, Dakota, Dixon, Dodge, Holt, Knox, Madison, Nance, Pierce, Platte, Stanton, Thurston, Washington and Wayne. Membership benefits include regional marketing approach and a voice in tourism marketing and a presence at all industry trade shows attended by the council. Membership dues are \$50 per year (July 2010-June 2011) and available to any individual, businesses or organization that wishes to grow the tourism industry in Northeast Nebraska. More information is available at www.TravelNeNebraska.com.

WAYNE WORKS EXCHANGE

May 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	3 6:30 pm Farmers Market Organizational Meeting @ Senior/Library Board Room	4 9am Wayne County Commissioners @ Courthouse 5:30 pm City Council Meeting @ City Hall	5 11:30 am Marketing Committee @ TBD	6 3-7pm Leadership Wayne @ City Auditorium	7 10am Chamber Coffee @ Wayne High School	8 WSC Graduation 
9 Happy  Mother's Day	10 5:30 pm Chicken Show Committee @ SMR Relay for Life @ FNB 5:30 pm Team Captains	11 8:00 am Revitalize Wayne Committee @ SMR 	12 8am Organization Committee @ SMR	13 12:00 Business & Industries @ Tacos and More (12:30 Survey Presentation) 5:30pm Sales Tax Advisory Committee @ SMR	14 10am Chamber Coffee @ American Broadband, 303 Logan Street	15 WHS Graduation 
16	17	18 9am Wayne County Commissioners @ Courthouse 5:30 pm City Council Meeting @ City Hall	19	20 7:00 am WAED Board @ SMR	21 10am Chamber Coffee @ Arnie's Ford Mercury Heritage Nebraska / Main Street Annual Banquet @ Fremont Northeast Nebraska Travel Council Annual Banquet @ Niobrara	22
23	24 Newsletter Articles Due	25 8:00 am Revitalize Wayne Committee @ SMR	26	27 7:45am Ag Taskforce @ Tacos & More 8:30am-3pm Siouxland Community Blood Bank @ Wayne Fire Hall	28 10am Chamber Coffee @ Makin' Money Entrepreneurship Market Place, WSC Student Center	29
30	31 Office Closed 	1	2	3	4 10 am Chamber Coffee and Ribbon Cutting @ Godfather's Pizza 5-7pm Business After Hours @ Vet's Club	5

June



**Economic Development
Chamber • Main Street**

108 West 3rd Street
P.O. Box 275
Wayne, NE 68787

Our mission is to provide a focused and integrated economic development effort for the greater community on behalf of all of its residents.

Business After Hours

June 4

5-7 pm

Wayne Vet's Club

Cash Bar — Pizza Buffet

Split the Pot to benefit the Flag Campaign

Drawing for winner of the Flag flown over the US Capital

in honor of Wayne Area Veterans

Tickets \$5 at the Door

**Sponsorships are available for this event; contact the WAED Office*

23rd Annual Wayne Area Economic Development Business & Industry Vendor Golf Invitational

Thursday, July 15, 2010

Wayne Country Club Wayne, Nebraska

18 Hole Scramble



\$100 Per Person includes:

- Green Fees
- Free Beverages 11 am - 4:30 pm
- Sack Lunch & Steak Dinner
- Gifts & Prizes

Raffle Prizes Include:

- Driver Putter Golf Bag

\$1,000,000 Hole in One Opportunity*

*Paid out in an Annuity

Schedule of Events

10:00 am Registration

10:30 am Welcome

11:00 am Tee Off w/ Sack Lunch

Dinner & Awards Immediately Following

****Only soft spikes are allowed at the Wayne Country Club****

Pin Prizes: Vendors wishing to donate pin prizes
may bring them to the registration table

OR purchase a prize at 15% discount (day of event only)
from the Wayne Country Club Pro Shop!

Entry Form

Business & Industry Vendor Golf Invitational - July 15, 2010

Registration will be open to all on first come first serve basis

All Reservations and Fees due June 30, 2010

Mail to:

Wayne Area Economic Development – 108 W. 3rd St., Wayne, NE 68787

Any questions, call: 402-375-2240 or email info@wayneworks.org

Business: _____

Contact: _____

Phone Number: _____

E-Mail: _____

Players: (1) _____

(2) _____

(3) _____

(4) _____

Specify # of carts needed to rent

\$ _____ Players at \$100 Each

\$ _____ Carts at \$25 Each

\$ _____ Raffle Tickets (1-\$5, 3-\$10, or 7-\$20)

(may purchase day of event - must be present to win)

\$ _____ Participating Sponsor \$100

Non-Participating Sponsor \$150

\$ _____ Dinner for non-golfer \$10 Each

\$ _____ **TOTAL FEES ENCLOSED**

**We look forward to seeing you at the
23rd Annual Vendor Golf Invitational!**



Economic Development
Chamber • Main Street

April 27, 2010

Dear Wayne Area Economic Development Members & Friends:

Plans for the 23rd Annual Wayne Area Economic Development Business and Industry Vendor Golf Invitational are underway. A great day of golf, fun, food, and networking is anticipated for Thursday, July 15, 2010.

The Vendor Golf Invitational, in addition to being a major fundraiser outside of annual investments, serves as an excellent way to showcase our community to the vendors who supply local companies. To achieve this goal, out-of-town vendors need to be a major part of this event. Be sure to ask your vendors to be a part of your team. Non-golfers are also welcome to join your group for the steak dinner.

Registration will be open to all on a first come first served basis. All registrations must include payment in order to be considered.

Again this year is an opportunity to participate in a \$1,000,000 Hole in One contest. As we have done in the past, we are also offering pre-paid raffle tickets (you must be present to win) with our registration form. Items to win include a Driver, Putter, or a Golf Bag - all from the Pro Shop of the Wayne Country Club. You may also purchase raffle tickets the day of the event.

An opportunity to sponsor a golf hole is available to your business. If you are a participating team, you may sponsor a golf hole for \$100. If you are not registering a team in the invitational, the sponsorship will cost \$150. All hole sponsors will have a sign placed at the tee box of the hole they are sponsoring. For those sponsors who would like to have a display and/or a representative of your business at your hole, please let us know early so that proper arrangements can be made.

As always, feel free to contact the Wayne Area Economic Development office at 402-375-2240 or email info@wayneworks.org if you have questions or need further information.

Sincerely,

A handwritten signature in cursive script that reads "Corby Schweers".

Corby Schweers, 2010 Chair
Business and Industry Vendor Golf Committee

P.S. Please complete the attached form and return with your check ASAP.