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Opportunity Knocked: Ribbon Cuttings Ensur

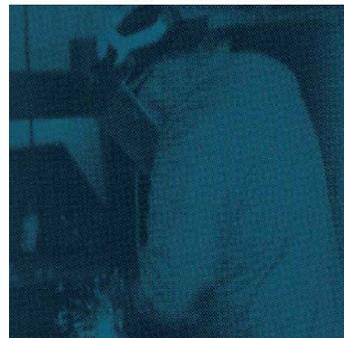
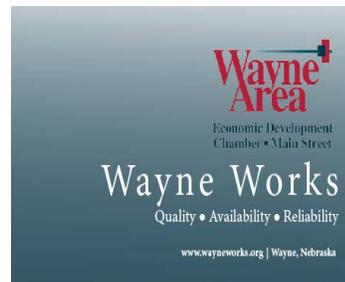
Williams Form Engineering will cut its ceremonial ribbon in Wayne America on Thursday, May 17 at 1:00 pm at 1611 Summerfield Drive in the Wayne Business Park. Lt. Governor Rick Sheehy will be an honored guest at the event. What began 5 years ago with construction of the Opportunity Building (and many years before that the idea), transitions to a fabulous new industry in Wayne. Williams Form Engineering will hire 15 full time employees to start the operation in Wayne mid-May. We all hope to see further eastward expansion on this property in the near future. Former Wayne Industries (now Business and Industry Committee) and its leadership saw the opportunity that having this 20,000 sq ft shell building would make for Wayne. That incredible leap of faith has turned out to be a great addition to our community. Welcome to Wayne, Williams!

On Tuesday, June 5 at 2:30 pm another much awaited project will hold its ribbon-cutting - Cobblestone Inn. Governor Dave Heinemann will be in Wayne to welcome the new hotel to the community. Spearheaded by a local investment club (Northeast Nebraska Investors LLC) and other area inves-

tors, a new hotel is now a reality in Wayne. This is a project that Wayne Area Economic Development was closely involved with from its inception regarding its feasibility, and all of WAED and the City of Wayne is thrilled to see in come to fruition. The area around the hotel has so much potential for development. It will be exciting to see how that land develops in the upcoming years. Congratulations, Wayne Hospitality Group LLC (Wayne's Cobblestone Inn)!

Drs. Burrows and Holloway Family Dentistry will celebrate a relocation and facility expansion on Friday, June 15 at 5 pm at the new Dental Plaza at 7th and Pearl. This ribbon-cutting will be followed by an open house to tour the new clinic. This is a great example of business retention and expansion in the community. What an incredible private investment in our community by an existing business and a wonderful upgrade to the corner of 7th and Pearl! Drs. Burrows, Holloway, and Kaler, congratulations on your business expansion and new facility, and we all wish you continued success!

Those are only the ribbon-cuttings that are currently scheduled. If that wasn't enough there's Canine Design, Serenity Massage Therapy, Miss Molly's Drive Thru, Barb Frevert Photography, Providence Medical Center (Wellness, Therapy, Outpatient Services), Wayne Community Schools...and many other entrepreneurs who are exploring new businesses in Wayne that our office works with weekly. If you like it busy and growing, this is a great time to be in Wayne!



Quote of the Month:

“Success is the ability to go from one failure to another with no loss of enthusiasm.”

Winston Churchill

MAJESTIC THEATRE

Showtimes at
www.majesticonmain.org
 Or call 402-833-1833

The 2012 Nebraska Travel Guide is now available in a fully interactive digital format. The digital edition is available free through Zinio on PC/Mac, iPad, iPod touch, Android and WebOS. View the digital guide at VisitNebraska.gov/zinio or via zinio.com/NebraskaTravel.

Nebraska Master Gardener

NE Nebraska Master Gardener
 20th Annual Plant Fair
 Friday, May 4, 6-8 pm
 Saturday, May 5, 9 am-3 pm
 Northeast Community College
 Cox Activity Center,
 More information at
<http://madison.unl.edu/theplantfair>

Now Hatching...

The Wayne Chicken Show has hatched a new sponsor format to recognize donors to the annual event. Sponsor donations are an important source of funding for the many free events that are part of the chicken show.

Please consider which of the following sponsor levels you will commit to:

\$1000 and above—Grade A

Banner displayed on stage and company representative may introduce one or more of the stage shows. Name on all printed materials, displayed and announced throughout the show.

\$500-1,000—Rooster

Name on all printed materials, displayed and announced throughout the show.

\$100-500—Hen

Name displayed and announced throughout the show.

\$100 and under—Chick

Recognition on day of event

Scrambler- In-Kind

Recognition in conjunction with donation.

All Sponsors at all levels will

be listed on the Chicken Show Website.

Contact the office to secure your sponsorship as soon as possible. Brochures will be printed mid May.



Cement, or more correctly, Concrete Chickens are now ready to be picked up and decorated for the Cement Chicken Auction. Artists are able to sign out a chicken at no charge and decorate it any way they choose.

The completed chickens must be returned by July 1 and will be auctioned off during the Friday night Henween festivities of the Wayne Chicken Show.

The Chicken Show committee has added a Street Dance to the Henween schedule. The Fuse, featuring Wayne alum Dave Remer, will perform from 10:30pm until 12:30 pm on the South end of Main Street. The layout of Friday night vendors will be changed to accommodate this new event. All of the stage events will take place at the south end of Main. The Food Court area will be located near the 2nd Street intersection and all children's rides and games will be in the area of 3rd and Main. The Chicken Cooking Contest will take place in Arnies Ford Mercury parking lot on 3rd Street. Contest organizer, Kevin Armstrong, is encouraging teams to sign up to compete for the \$200 first place prize.

www.chickenshow.com

Ambassadors Award 1st Quarter Congeniality

Four times each year, the Wayne Ambassadors recognize and honor a person within the community who goes the extra mile to be courteous, friendly and outgoing while providing quality service within their workplace with a “Congeniality Award.” Those receiving the award are seen as “true ambassadors” of the Wayne area for their outstanding conduct. Wayne Ambassadors presented the 1st Quarter Congeniality to Travis Meyer at Chamber Coffee on April 27. Chamber Coffee was hosted by Wayne Community Schools to honor graduating seniors. Travis is Head of Maintenance for the school and was recognized for his dedication to the students, and directing morning traffic at the Elementary school in particular.



Travis Meyer, center, is congratulated on his 1st Quarter Congeniality Award by Wayne Schools Superintendent Mark Lenihan (l) and Wes Blecke (r).

Up and Down Main Street

By: Tony Kochenash

May is historically a month full of holidays and celebrations and is best known as a great retail sales month traditionally finishing a close second to the Christmas Holiday Season. We have celebrations all month with high school and college graduations, Mother's Day, and Memorial Day. One of my favorites is Cinco De Mayo which is the 5th day of May and the celebration of a Mexican army victory over the French in the "Batalla de Puebla." It is more of a Hispanic rather than Mexican celebration day and having lived in the heart of southern Colorado, I got an appreciation for their celebrations and culture. And for us in Wayne, America, it is a time for us to celebrate the progressive look our community has with the successful completion and near completion of many of the building projects all around town.

On Main Street we have developed a different look over the last decade and I believe we have some shining stars that I would like to begin acknowledging in this column.

We in Wayne are extremely fortunate to have some great physical therapy through the Providence Medical Center locations around town. We also have an independent physical therapy clinic, Peterson Physical Therapy, in the 200 block of Main Street. I have had the privilege of spending some time with the owner, Diane Peterson. Her business appears to be fully equipped with up to date equipment and for now has a licensed tech who will be taking another job closer to his home in Norfolk on May 1. A big loss for Diane but she does a great job with her patients who to me seem to be a senior citizen/elderly population and in talking to them, they all seem to be extremely satisfied with the care and service they are getting. Keep up the good work, Diane, and continued success.

Natalie Endicott at Moments Photography Boutique, also in the 200 block of Main Street, is a trans-



plant from the South who came to Wayne with her husband Adam and is carving a niche in our business climate. She really has a marketing flair and has attempted a number of ideas including art classes for all ages and has coordinated several kids' day events with other downtown business. Lil' Rembrants Kids Art Classes was one of her efforts. She does promote through Facebook so visit her site when you get a chance.

A third business I want to address is not a new business on Main Street, but could be one of the oldest retail businesses in town. Marie Mohr is celebrating her 30th year of ownership of Swans Apparel this May and we congratulate her for her staying power and success. Swans got its name as the family name of the couple who started the business in the early 1900s. It has gone through periods where it has been a store for men and women. Mrs. Swan referred to the store as a hat and millinery store. The building has also gone through several makeovers. Marie and her employees will be celebrating with a month long event that includes a variety of sales and promotions that offer up to a 30% discount on a variety of merchandise in the store. Chamber Coffee will be held at Swans on May 11th to recognize this anniversary celebration.

Marie is an example of a young woman who came to Wayne to attend Wayne State College and after a teaching career in English

and Home Economics helped establish one of Wayne's most famous Main Street restaurants, the Black Knight. She later purchased Swans Apparel and is still operating the business at 205 Main Street.

So young people note: it can be done. It takes courage, fortitude, the ability to stick to it to make it a success. Wayne has a number of building vacancies waiting for someone like you to come forward to start a business that will be successful much like Marie and Swans Apparel thirty years later.

The Main Street/Revitalize Wayne Committee is still meeting on the second and fourth Tuesday of the month. Our attendance usually wanes as summer vacations become a reality, so we really welcome new blood and help. There are many ongoing projects and some new ones, too. A Ladies Night Out is being planned for June 7. Several years ago Marie and Nana organized other volunteers to hold a Ladies Night Out event and now new volunteers have stepped forward to create a Ladies Night Out that will have a totally different look than the previous two. Want to help? Contact Natalie Endicott at Moments Photography Boutique for more information.



In closing I would like to congratulate all the WSC and area high school graduates. Best wishes in your new careers or in your future educational pursuits. To all the mothers out there: best wishes for a great Mother's Day.

2012 Revitalize Wayne

Committee

Kurt Schrant
Chair

Kari Wren
Vice Chair

Diane Vovos*
Co-Secretary

Nana Peterson
Co-Secretary

Heidi Claussen

Stacey Craft

Lowell Heggemeyer

Lowell Johnson

Mick Kemp*

Lynette Krie

Tony Kochenash

Matt Ley

Marie Mohr

Jeff Morlok

Lois Shelton

Reggie Yates

The National Trust Main Street Center's mission is to empower people, organizations, and communities to achieve ongoing downtown and neighborhood district revitalization based upon the principles of self-determination, resource conservation, and incremental transformation represented through the comprehensive

Main Street Four-Point Approach™.

2012
Business & Industry
Committee

Corby Schweers
Chair

Kevin Peterson*
Chair-elect

Sarah Surber
Secretary

Ken Kwapnioski
Past Chair

Jason Barelman

Gary Boehle

Ken Chamberlain

Curt Frye

Kevin Hoffart

Lowell Johnson

David Ley*

Ken Liska

Todd Luedeke

Ray Nelson

Dave Olson

Lois Shelton

Jill Sweetland

BJ Woehler

Kelvin Wurdeman

LB840 Funds Community Growth

Over 4 years ago, the community of Wayne started the conversation regarding continuing the City's 1 percent sales tax (the bonds for the activity center were being paid off with the existing sales tax). If you remember the voters decided to "Vote YES Twice" in November 2008 to approve the sales tax (60% for general capital improvements and 40% for funding economic activities) and the Wayne Economic Development Program (LB 840) to financially assist with projects in and immediately around Wayne. The voters approved both of these measures 2 to 1.



Over 15 years the LB 840 Fund can collect and allocate \$3.2 million to qualified activities. The community is just about to start its fourth year with

WSC Student Welcome

Wayne State College will be welcoming its new Wildcat students to the Wayne community in less than four months. The New Student Orientation Staff will provide the students with information bags and welcomes community businesses and organizations to contribute a brochure, flyer, or coupon. We will assemble approximately 700 bags and request items be no smaller than a postcard. Drop-off dates for brochures, flyers, etc. will be

LB 840 in Wayne and to date (April 30, 2012) the City has committed over 38% of these funds (or \$1.2 million). Some people state "but we are only 20% into the 15 year period." And to that, I exclaim "isn't it amazing that Wayne is so forward-thinking and willing to invest in its future...now!" Look at all of the activity currently going on in Wayne. Is this due to LB 840? I can't say that emphatically. But what I can say is to look at all of the activity that has taken place in Wayne since the inception of LB 840. Would the Majestic Theatre be open today, or would a new hotel be just days away from opening if voters hadn't voted twice in 2008? Quite bluntly on these 2 specific projects, my opinion is that they would not be here today (and I will gladly defend that opinion).

Many other projects in Wayne (like the Wayne Veteran's Memorial, Godfathers, Miss Molly's Coffee Company, to name a few) have benefited from the Wayne Economic Development Program. Many other communi-

ties with LB 840 struggle to find projects to use these funds. I would much rather have these funds out and invested in the community than sitting in an account gaining minimal interest. The return on investment of these LB 840 projects many times is not realized for years to come. I would argue Wayne is already seeing an nice ROI from LB 840 that other communities would love to see.

I want to personally thank the Sales Tax Advisory Committee (LB 840 Committee) for its many hours of project reviews and conversations with people wanting to invest in Wayne. Also, the Wayne City Council has been incredibly supportive of the many investments which have come before them over the last 3 years.

Remember the state of the national economy in 2008? Wayne took a leap of faith by investing in itself! Look around and look at your reward...a thriving community excited for its future. Wayne Works thanks to all of you!

By: Wes Blecke

Friday, June 1 until Friday, August 10 at the Student Activities Office in the Student Center.

Another opportunity to introduce your business to the students will be the Annual Black and Gold Business and Organization Expo held during student orientation. Businesses may want to start planning how they can recruit student customers when they come to campus this fall.

Plans are being developed for a Back to School concert and street dance to be held in downtown Wayne on Saturday, August 25. This will be the third year for this joint campus/community event. More information will be available as the date draws near.

If you have questions, please contact the Student Activities Office at 375-7322.

Excuse our Mess

You may have stopped by the office recently and caught us in the act. The office staff spent several days spring cleaning and sprucing up the office at 108 W 3rd Street. Three gallons of paint later, the front office has been put back to rights. Room has been cleared for Laura Burtwistle, who will join our staff for the summer. A new brochure rack will be installed to corral all the brochures and flyers that are available for visitors.

We've made room for the inventory of Chicken Shirts and Cement Chickens. The storage

areas are being reorganized to contain the many random items that are necessary for events that are held throughout the year.

Our attention will once again move to the exterior of the building as we consider putting the finishing touches on the front of the building. We have looked at several sign and lighting options and are evaluating which designs will meet the criteria that is being developed by the City of Wayne Design Standards committee.

We invite you to stop by and check out our progress!



Summer Ag Tour

The Ag Task Force continues to meet on the 4th Thursday of each month at 7:45am at Tacos & More.

The group is putting together the annual summer Ag Tour. This year the tour will be in our own backyard as Doug Temme will be hosting the tour on June 9 at Temme Dairy. Details will be available on times and driving directions at a later date.

The Summer Ag Tour is open to the public and there is no charge to participate. The purpose is to showcase local agri-businesses and demonstrate their impact on the area economy.

Amy Topp, UNL Extension Educator, has been working with area schools and teaching the students about the source of ingredients in their favorite pizza. The Ag Task Force provides the groceries

needed for the students to create their own pizza snack.

At their last meeting, the Ag Task Force discussed the Annual Ag Appreciation Outlook Seminar to be held on December 14. The group is determining topics and speakers for the seminars. If you have suggestions, please contact Ag Task Force Chair, Bill Claybaugh, or the WAED office.

Earth Day Events

Celebrating the Earth was a popular theme on Sunday, April 22, and several Wayne community members joined in the fun. Forward Wayne hosted a 5K Clean up along the community trail and the ditches along east 7th Street. The group of volunteers worked for about two hours collecting a trailer full of trash and a few barrels of recyclables. A special thanks to BJ Woehler for the use of his tractor and trailer to haul the materials away. For more information about events like this "Like" us on facebook.com/forwardwayne



2012 Marketing Committee

- Melissa Urbanec*
Chair
- Heather Reinhardt*
Secretary
- Nancy Braden
- Cindy Brummond
- Heidi Claussen
- Mick Kemp
- Jane O'Brien
- Lukas Rix
- Jennifer Sievers

2012 Organization Committee

- Mike Varley*
Chair
- Jason Barelman
- Nancy Braden
- Jason Claussen
- Chadd Frideres
- Josh Hopkins
- Jeryl Nelson*



City Officials

Mayor:

Ken Chamberlain

Council President:

Doug Sturm (W 1)

Council Members:

Dale Alexander (W 2)

Kathy Berry (W 2)

Jill Brodersen (W 4)

Brian Frevert (W 3)

Jon Haase (W 4)

Kaki Ley (W 3)

Jim Van Delden (W 1)

City Administrator:

Lowell Johnson



County Officials

Commissioners:

Dean Burbach (D 2)

Jim Rabe (D 3)

Kelvin Wurdeman (D 1)

All Candidate Forum

Wayne County Farm Bureau and Wayne Area Economic Development co-sponsored an All Candidate Forum on Monday April 9 at the Majestic Theatre. Candidates for the Third Congressional District, Board of Regents, District 17, and Wayne City Council were introduced and allowed to answer questions submitted by the audience. Chuck Parker, WSC, was moderator for the forum.

Voters will go to the polls on

May 15 for the Nebraska Primary election. The General Election will be held November 6. For more information regarding where/how

to vote, contact Wayne County Clerk, Deb Finn.



Business After Hours/Newcomers Event

The Special Events Committee extends a special invitation to all Wayne Area Economic Development members to attend the Spring Business After Hours scheduled for Friday, May 11, from 5-7pm at the White Dog Pub. Tickets will be available for \$5 at the door and include a Pizza Buffet provided by Pizza Hut, Godfathers Pizza and Casey's General Store. White Dog Pub will provide a cash bar.

The Special Events Committee

is partnering with Forward Wayne to welcome newcomers to the community and inviting them to come to this mixer. If you know of someone who is new to Wayne, within the past year or so, please invite them to join you in attending the spring Business After Hours. Let the office know who you have invited and we will have a complimentary ticket waiting for them at the door.

The Special Events Committee schedules several Business After

Hours events each year as an opportunity for members to network in a social setting outside of the workplace. If you are unable to attend the weekly Chamber Coffees, Business After Hours provides another chance to connect with peers in the local business community.



Wayne Housing Study

Please take a few minutes to complete the short Wayne Housing Survey found as a Quick Link on the right hand side of the City of Wayne's website at www.cityofwayne.org.

Wayne Community Housing Development Corporation in partnership with the City of Wayne is working on a new housing study.

Your opinions are vital to our success in collecting accurate information.

I sincerely appreciate your time and assistance in completing the short survey.

Kaci Uren

Executive Director of
Wayne Community Housing

Working to improve the community of Wayne and its surrounding area through affordable housing development.

**Wayne Community Housing
108 W 3rd Street
Wayne NE 68787**

wchdc@waynetworks.org
A non-profit equal housing opportunity partner

WAYNE WORKS EXCHANGE

May 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<p>1</p> <p>8 am Organization Committee Meeting @ SMR</p> <p>9 am County Commissioners Meeting</p> <p>5:30 pm City Council</p>	2	3	<p>4</p> <p>10 am Chamber Coffee @ hosted by Wayne County Republicans @ First National Bank Community Room</p> <p>Noon B&I Exec @ WAED</p>	<p>5</p>  <p>WSC Commencement</p>
6	<p>7</p> <p>12:30am Marketing Committee @ TBD</p>	<p>8</p> <p>8am Revitalize Wayne @SMR</p> <p>1pm-5pm Leadership Wayne @ Cobblestone Hotel</p>	9	<p>10</p> <p>7:30am WAED Exec @ WAED</p> <p>Noon B&I @ Pizza Hut</p>	<p>11</p> <p>10 am Chamber Coffee @ Swans Apparel</p> <p>5-7pm Business After Hours/Forward Wayne @ White Dog Pub</p>	<p>12</p> <p>Wayne High School Graduation</p>
<p>13</p> 	<p>14</p> <p>5:30pm Chicken Show Committee @ SMR</p>	<p>15</p> <p>9 am County Commissioners Meeting</p> <p>5:30 pm City Council</p>	16	<p>17</p> <p>7:00am WAED Board @ SMR</p>  <p>1pm Ribbon Cutting</p>	<p>18</p> <p>10 am Chamber Coffee @ CareAge</p>	19
20	<p>21</p> <p>Newsletter Articles Due</p>	<p>22</p> <p>8am Revitalize Wayne @SMR</p>	23	<p>24</p> <p>7:45am Ag Task Force @ Tacos & More</p> <p>8:30am-3pm LiveServe Blood Drive @ Fire Hall</p>	<p>25</p> <p>10 am Chamber Coffee @ Wayne Public Library</p>	26
27	<p>28</p> <p>Office Closed</p> 	29	30	31	<p>1</p> <p>10 am Chamber Coffee hosted by Relay for Life @ WSC Stadium</p>	<p>2</p> <p>June</p>



**Economic Development
Chamber • Main Street**

108 West 3rd Street
P.O. Box 275
Wayne, NE 68787

Our mission is to provide a focused and integrated economic development effort for the greater community on behalf of all of its residents.

www.waynetworks.org

Business After Hours Pizza Buffet

Hosted by Special Events and Forward Wayne

Friday, May 11 5-7 pm

White Dog Pub

\$5 at the door

Cash Bar



Meet Your Neighbors Event At



Stop By the Viaero Wayne Store:

When: May 25th 8am-7pm

Where: 304 Main Street. Wayne, NE

Bring Your Friends, Family and Your Neighbor!

FREE FOOD ALL DAY!!

**Vel's Bakery (Donuts) 8am-11am • Subway Sandwiches 11am-2pm
Miss Molly's Coffee (Scones, Cookies and Coffee) 2pm-6pm**

Enter to win a \$50 Visa Card

Stop by our store if you get a chance throughout the day. We are excited to get to know you and your business!!